

Report No.	14	New <input checked="" type="checkbox"/>	Substitute <input type="checkbox"/>	Amendment <input type="checkbox"/>
Submitted By:	New York State Dental Foundation			
Date Submitted:	April 24, 2023	Reference Committee <input type="checkbox"/>	Direct to House <input checked="" type="checkbox"/>	
Total Financial Implication:	\$ none			
Amount One-time	\$ none	Amount On-going	\$ none	

Report of the New York State Dental Foundation

1 The Board of Trustees of the New York State Dental Foundation (Foundation) met on July 25,
2 2023, October 27, 2023 and February 8, 2024. Minutes of these meetings are on file in the
3 Foundation office.

4
5 **Treasurer’s Report:** A full breakdown of the Foundation’s financials can be found in the
6 consolidated NYSDA audit attached to the NYSDA Board of Trustees report to the House of
7 Delegates.

8
9 **Nominations:** The Board unanimously adopted the following candidate to the 2024 Foundation
10 Board of Trustees for a one-year term of office, commencing January 1, 2024: Dr. Rory Ogden.

11
12 The Board unanimously adopted the following candidates to the 2024 Foundation Board of
13 Trustees for three-year terms of office, commencing January 1, 2024: Dr. Loren Baim; Dr.
14 Kathryn Rothas; and Dr. Yun-Po Zhang.

15
16 The Board unanimously adopted the following slate of officers to serve one-year terms,
17 commencing January 1, 2024: Dr. Maria Maranga (Chair); Dr. Ronald Bellohusen (Vice Chair);
18 Dr. Robert Peskin (Secretary) and Dr. Lawrence Volland (Treasurer).

19
20 **Committees, Task Forces, Ad Hoc Committees:** The Board unanimously adopted the chair’s
21 nominees to its committees, task forces and ad hoc committees as listed below:

22
23 **Nominating Committee:** Comprising the Vice Chairman (serving as Chair) and four trustees
24 chosen by the Chairman. The Secretary and the Executive Director serve as ex officio
25 members. Dr. Ronald Bellohusen (Chair); Dr. Robert Peskin; Ms. Stacy McIllduff; Dr. Jay
26 Skolnick; Dr. Lawrence Volland; Dr. Michael Shreck; and Dr. Paul Kim.

27
28 **Finance Committee:** Comprising the Treasurer (serving as Chair), the Chair, the Vice Chair,
29 the Executive Director, and at least one but not more than two other members of the Board. Dr.
30 Lawrence Volland (Chair); Dr. Maria Maranga; Dr. Ronald Bellohusen; Dr. Robert Peskin; Dr.
31 Michael Shreck; and Ms. Stacy McIllduff.

32
33 **Annual Event Task Force:** Dr. Loren Baim (Chair); Dr. Mary Ellen Lukaswitz; Ms. Stacy
34 McIllduff; and Dr. Yun-Po Zhang.

35

36 **CE Advisory Task Force:** Dr. Donald Tucker (Chair); Dr. Christian Stohler; NYSDA CDEL
37 Chair, Dr. Joe Gambacorta; NYSDA Manager of Continuing Education, Brenda Turner; and Dr.
38 Elizabeth Kapral.

39
40 **Development Committee:** Dr. Paul Kim (Chair); Dr. Michael Shreck; Dr. Egidio Farone; Dr.
41 David Miller; and Dr. Kathryn Rothas.

42
43 **Charitable Grants Committee:** Dr. Joseph Brofsky (Chair); Dr. Renuka Bijoor; Dr. Jay
44 Skolnick; and Dr. Rory Ogden.

45
46 **Committee Updates**

- 47
48 • **Annual Event Task Force** – The Foundation’s Annual Brunch will take place during the
49 NYSDA Annual Session on Saturday, June 1, 2024. The event will celebrate the early
50 successes of the Foundation’s new *Salute Vets with a Smile* program. Major sponsors
51 include MLMIC and Colgate Palmolive and the Foundation projects a total of more than
52 \$30,000 will be generated from the event.

53
54 Once again in the spirit of mentorship and inclusivity, the Task Force will promote
55 sponsorship of ASDA students to attend the Brunch, with an added opportunity to sit
56 with one’s sponsored student at the event.

- 57
58 • **Charitable Grants Committee** – Funds given to the Foundation through the Estate of
59 Evangeline Lata, a total of \$25,000, were distributed to dental care programs for the
60 underserved at St. Barnabas Hospital, Family Health Centers at NYU Langone, and
61 Jamaica Hospital.

62
63 The Committee has recommended supporting New York State “Give Kids a Smile”
64 events with \$500 sponsorships moving forward.

65
66 *Smiles to Go!* donations of oral health kits and educational materials in English and
67 Spanish were approved for (4) applicants, including Northern Adirondack Elementary
68 School, Poughkeepsie Center PROS, Harmony Healthcare Long Island, and PS 295 in
69 Brooklyn.

- 70
71 • **CE Advisory Task Force** – Overall net revenue from course income in 2023 was up
72 92% from the year prior due to the course that the Foundation offered on prescribing
73 opioids to satisfy the new DEA mandate in June, given by Dr. Marc Gottlieb. Online
74 course hosting fees were up 5% from the year prior for the same reason.

75
76 A new Infection Control course given by Dr. Alyssa Tzetzso has been launched; it is a 3-
77 credit course that satisfies the NYS mandate. A new digital delivery method is available
78 in place of the previous DVD format which would be sent to a dental office looking to
79 take the course as a staff. Additionally, a new 12-hour sedation course launched earlier
80 this year as a three-part course delivered with digital links to reduce costs. Plans are in
81 the works to offer a course on Aerosol Sterilization of the Dental Office. All available
82 courses can be accessed through the Foundation’s website and net revenue generated
83 from courses supports our mission.

84
85 The Trustees resolved to change the group’s name to the CE Advisory Task Force,
86 thereby removing the CERP oversight function which is now being handled by NYSDA.

- 87 • **Development** – In response to action taken by the NYSDA Board of Trustees at their
88 September 22, 2023 Board meeting, the suggested donation to the Foundation
89 appearing on the NYSDA dues statement was increased to \$95, which will provide for a
90 projected annual increase in revenue of \$30,000 in 2024. Immediately following the
91 decision, the Foundation launched a *Check the Box* campaign to encourage elective
92 donations to the Foundation through dues renewal.

93
94 The Foundation celebrated a highly successful first-ever #GivingToothday peer-to-peer
95 campaign that resulted in \$13,000 in donations around Giving Tuesday. The
96 Development Committee continues to seek a matching sponsor to garner even more
97 support for the 2024 campaign.

98
99 The Foundation rolled out a planned giving program called the *Gleason Legacy Circle* to
100 recognize and honor individuals who have remembered our organization in their estate
101 plans. A free webinar was offered to NYSDA members in March to give an overview of
102 the program, along with our partners at KeyBank who delivered timely info about the tax
103 benefits of charitable planning in 2024.

104 105 **Program Updates**

106
107 The Foundation has transitioned management of the continuing education registry to NYSDA,
108 enabling the organization to focus on growing revenue and programs to serve New York's most
109 vulnerable populations.

110
111 Our investment in the next generation of dental professionals continues through the *Champions*
112 *for Change* program. A group of students from Columbia, NYU and Touro was transported to
113 Ithaca College on June 10, 2023, for the Special Olympics Summer Games, where they
114 conducted oral health screenings for more than 110 athletes at a Special Smiles booth. The
115 Foundation will participate again in 2024 by reimbursing students up to \$200 each for
116 transportation to Ithaca to be a part of the Special Smiles screening program at the 2024 State
117 Games on June 15.

118
119 On July 25, 2024, the Foundation Board of Trustees approved the adoption of a new pilot
120 program called *My Healthy Smile NY*, aimed at addressing oral health disparities in New York
121 State by deploying Community Dental Health Coordinators in six different regions. The
122 Foundation received a pledge of \$40,000 from the Henry Schein Cares Foundation to support
123 the program over the next four years. Additional grant proposals have been submitted to the
124 Delta Dental Community Care Foundation and the Mother Cabrini Health Foundation.

125
126 During National Recovery Month in September, the Foundation solicited contributions for the *Dr.*
127 *Thomas H. Sullivan Fund* to have funds at the ready to support dentists with the cost of in-
128 patient substance abuse treatment, raising \$5,000 to replenish funds expended the prior year.

129
130 In partnership with NYSDA's Dental Demonstration Project team, the Foundation supported the
131 October 21st *Capital Region Community Dental Event* at Hudson Valley Community College with
132 both funding and logistical coordination. More than 100 attended for screenings and emergent care.

133
134 On January 1, 2024, the Foundation formally launched the *Salute Vets with a Smile* program,
135 which was widely covered by news outlets throughout the state, prompting dozens of Vets to
136 reach out for help. By April, a total of 75 Veterans were connected to free dental care provided
137 by volunteer dentists, whose numbers nearly tripled within a few short months.

138 The Foundation has been actively involved with the NYS HPV Coalition and efforts to raise
139 awareness about the HPV vaccine. In February, the Board of Trustees resolved to endorse the
140 Coalition's *Starting at 9* campaign. The following month we worked with the Fourth District
141 Dental Society to sponsor an oral cancer screening at the Adirondack Thunder hockey game in
142 Glens Falls as part of their "Stick it to Cancer" weekend.

143
144 Letters of support were provided to leaders in Albany and Wilton to help with water fluoridation
145 efforts, and the Foundation underwrote costs to host the *Wilton Fluoridation Forum* in April.

146
147 Recognizing the important role that dental hygienists play in access to care, for the first time this
148 year, the Foundation included a \$500 award for each recipient of the Dr. Albert H. Stevenson
149 award, presented to students enrolled in each of the nine SUNY dental hygiene programs
150 across the state.