

DISPLAY ADVERTISING

INSERTION ORDER 2017

ADVERTISER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

PHONE: _____ FAX: _____ Email: _____

AD AGENCY(if applicable): _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____ Email: _____

BILL SHOULD BE SENT TO ADVERTISER _____ (or) AGENCY _____

PLEASE RUN OUR AD IN:

	Print	Digital		Print	Digital
JANUARY- <i>Journal</i>	_____	_____	JUNE/JULY- <i>Journal</i>	_____	_____
FEBRUARY- <i>NYSDA News</i>	_____	_____	AUGUST/SEPT - <i>Journal</i>	_____	_____
MARCH- <i>Journal</i>	_____	_____	OCTOBER- <i>NYSDA News</i>	_____	_____
APRIL - <i>Journal</i>	_____	_____	NOVEMBER - <i>Journal</i>	_____	_____
MAY- <i>NYSDA News</i>	_____	_____	DECEMBER- <i>NSYDA News</i>	_____	_____

Rate for print ads to appear in NYSDJ digital edition= \$50.00/issue. "Digital Only" not available.

AD SIZE: _____
 BLACK & WHITE _____ -OR- 4 COLOR _____ 3 COLOR _____ 2 COLOR _____ (SPECIFY 2ND COLOR)

AUTHORIZED SIGNATURE: _____

RETURN TO: Jeanne Deguire, Advertising Manager
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